The Future of Surgery

Influence0R

Making surgery smarter, safer, and more profitable

Through our collaboration with Caresyntax, InfluenceOR is now available to ProAssurance-insured surgeons in select surgical specialties at *no additional cost*.

With InfluenceOR, Caresyntax provides a leading-edge program that allows surgeons to have their surgical videos reviewed and vetted by board-certified reviewers using industry standard assessments. The innovative program empowers data-driven surgeons to upload, publish, benchmark, and promote qualified surgical videos while building their brand recognition and reputation. Publishing and promoting data-driven surgical techniques can help educate patients, increase referrals, and direct better patient outcomes and experience.

This complimentary program is available for data-driven surgeons wanting to participate in this firstof-its kind surgical community built on technical, real-world surgical excellence.

| Start | buildin | g your |
|-------|---------|---------------|
| data- | driven | practice |

We are helping to make surgery smarter by empowering surgeons to improve patient outcomes, enhance operational efficiency, and increase profitability with data-driven surgery using AI, automation, and analytics.

To start building your data-driven practice, get access to InfluenceOR at **InfluenceOR.Caresyntax.com.** Once you upload your surgical procedure videos, board-certified reviewers will personally and privately assess your procedures using industry-standard assessments. This will help you earn "blue badge" status on YouTube Health, confirming the quality of your procedures and enabling you to share your videos and best practices with the broader healthcare community.

Learn more about our affiliation with Caresyntax at **ProAssurance.com/InfluenceOR.**



