



Loss Prevention Seminar for Physicians

Navigating the Digital Shift: Texts and Modern Communication in Healthcare



This program addresses common challenges faced by physicians and other prescribers who manage patients in the digital age. This activity reviews the limitations of text messaging and suggests best practices for digital communication within the healthcare delivery system. It also evaluates and mitigates the risks of traditional and digital communication tools used in the delivery of care.

Who Should Attend?

This loss prevention seminar is intended for physicians of all specialties, physician assistants, CRNAs, and nurse practitioners; no experiential or academic prerequisites are necessary.

Course Objectives

This enduring educational activity will support your ability to:

- *Analyze the limitations of text messaging and implement best practices for digital communication within the healthcare system and with patients.*
- *Evaluate and mitigate the risks of traditional and digital communication tools used in the delivery of care.*
- *Apply risk reduction strategies to reduce potential patient harm and professional liability claims.*



Participation May Qualify for Premium Savings

Potential Policy Discount

Participation in this loss prevention seminar may qualify ProAssurance physicians for up to a **5% premium credit** if they attend the entire two-hour activity and pass the posttest with a score of 75% or greater. Contact your underwriter, agent, or business development representative to see if you qualify. Premium credits are subject to approval by the state insurance department and are applied at policy renewal.*

Continuing Medical Education

Continuing medical education (CME) is available to physicians commensurate with the extent of their participation in the activity.

Visit RiskManagement.ProAssurance.com/LPS or scan the QR code for more information.



*Physicians who participate in the LPS and ABSA programs may apply the Risk Management premium credit only once.

The ProAssurance Indemnity Company, Inc. is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The ProAssurance Indemnity Company, Inc. designates this enduring activity for a maximum of 2 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.



**For access to this year's online seminar,
go to RiskManagement.ProAssurance.com/LPS**

