



Are you an Alabama physician who is participating in Blue Cross and Blue Shield's Primary Care Select Program?

Have you achieved either or both of the "Patient Focus" and "Clinical Effectiveness" value-based initiatives?

If yes, you can save money on your ProAssurance medical professional liability insurance policy at renewal OR at policy inception if you are not a current insured!

ProAssurance is collaborating with Blue Cross and Blue Shield of Alabama (BCBSAL) in support of primary care physicians. If you participate in BCBSAL's Primary Care Select program and achieve either or both of the "Patient Focus" and "Clinical Effectiveness" value-based initiatives, you are eligible for a premium discount when you renew your policy with ProAssurance or become an insured.

- **You are eligible for a 3% premium discount** at policy renewal or inception if you achieve either the "Patient Focus" or "Clinical Effectiveness" value-based initiative.*
- **You are eligible for a 5% premium discount** at policy renewal or inception if you achieve both of those initiatives.*
- **For information about these value-based initiatives and how to achieve them**, see BCBSAL's Primary Care Select Value-Based Initiatives Terms and Conditions brochure. Sign in to your provider account at Providers.BCBSAL.org, then select *Resources, Programs & Initiatives, Select Programs*, and *Primary Care Select Program*.

For more information on these ProAssurance premium discounts, call 800-282-6242 and ask to speak with your Business Development Representative or your Underwriting Technician.

Achieve value-based initiatives and save on your medical professional liability policy—it's a win-win!

* The 3% and 5% discounts in this program are subject to caps of \$600 and \$1000, respectively.



BLUE CROSS AND BLUE SHIELD OF ALABAMA
Invests in Primary Care



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