



**Are you an Alabama Ob/Gyn who is participating in Blue Cross and Blue Shield's Ob/Gyn Select Program?**

**Have you achieved the "Clinical Effectiveness" value-based initiative?**

**If yes, you can save money on your ProAssurance medical professional liability insurance policy at renewal OR at policy inception if you are not a current insured!**

ProAssurance is collaborating with Blue Cross and Blue Shield of Alabama (BCBSAL) in support of Ob/Gyns. If you participate in BCBSAL's Ob/Gyn Select program and achieve the "Clinical Effectiveness" value-based initiative, you are eligible for a premium discount when you renew your policy with ProAssurance or become an insured.

**You are eligible for a 3% premium discount at policy renewal or inception if you achieve the "Clinical Effectiveness" value-based initiative.\***

For information about this value-based initiative and how to achieve it, see BCBSAL's **Ob/Gyn Select Value-Based Initiatives Terms and Conditions** brochure. Sign in to your provider account at [Providers.BCBSAL.org](http://Providers.BCBSAL.org), then select *Resources, Programs & Initiatives, Select Programs*, and *OB-GYN Select Program*.

For more information on this ProAssurance premium discount, call 800-282-6242 and ask to speak with your Business Development Representative or your Underwriting Technician.

**Achieve a value-based initiative and save on your medical professional liability policy—it's a win-win!**

\* The 3% discount in this program is subject to a cap of \$600.



BLUE CROSS AND BLUE SHIELD OF ALABAMA  
Invests in Obstetrics and Gynecology



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